

YOUNG MASTER



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YOUNG MASTER, HONG KONG: ONE OF ASIA'S LEADING CRAFT BREWERIES

少爺啤：亞洲最佳精釀啤酒廠

With roots in Hong Kong's unique east meets west culture, Young Master is one of Asia's most awarded and highest rated craft breweries. Their distinctive aesthetic draws inspiration from Hong Kong's industrial past and its Cantonese roots. The brewery's name is an ode to a coming of age story of "工廠少爺", a playful "young master" of a quintessential Hong Kong factory.

少爺啤酒紮根香港，取材中西創意文化，釀造出糅合香港特色的世界級精釀，為全香港規模最大的精釀啤酒廠，以及亞洲評分最高及獲獎最多的啤酒廠之一。靈感來自60年代粵語電影《工廠少爺》，少爺希望透過這個玩味十足的名字，展現胼手胝足、白手興家的老香港精神，讓「香港製造」推廣至全亞洲，甚至全世界。

霓虹之城 NEON CITY

*Hong Kong Pale Ale with
Mandarin Peel and Bergamot*

陳皮佛手柑港式淡愛爾 Alc/Vol: 5.2% | 酒精度: 5.2%

Neon City is a versatile pale ale suitable for all day and all season drinking. Accents of Mandarin Peel and Bergamot reflects our home city, Hong Kong's dual Chinese and English heritage. These bright citrusy notes layered on an elegantly balanced pale ale pairs perfectly with a wide range of Asian flavors.

霓虹之城是一款非常百搭的淡愛爾，適合全天候任何場合飲用。來自酒花的鮮明橘香，與不同類型的亞洲菜式相當合襯；陳皮及佛手柑香氣飄逸，讓人回味起香港華洋集處之獨特氛圍。

Can Edition

24 x 11.2oz / 330.0ml 4*6*11.2oz Cans
Barcode: 4897083180516

Bottle Edition

24 x 11.2oz / 330.0mL Bottle(s)
Barcode: 4897083180509



Can Edition

24 x 11.2oz / 330.0ml 6 x 4 Pack Cans
Barcode: 4897083180486



Bottle Edition

24 x 11.2oz / 330.0mL Bottle(s)
Barcode: 4897083180493

